Sampling in Typology Some potential pitfalls

Michael Cysouw ZAS Typology-circle 29 january 2003

Large-sample typology:

- Comparison of many languages (50 and up)
- Sampling genetically independent
- Abstraction of variation into a typology
- Explain asymmetries in frequency of types

Possible problems:

- How large is the actual variation?
- What does genetic independence mean?
- Large-areal consistency
- Statistical interpretation of numbers

Actual or possible languages?

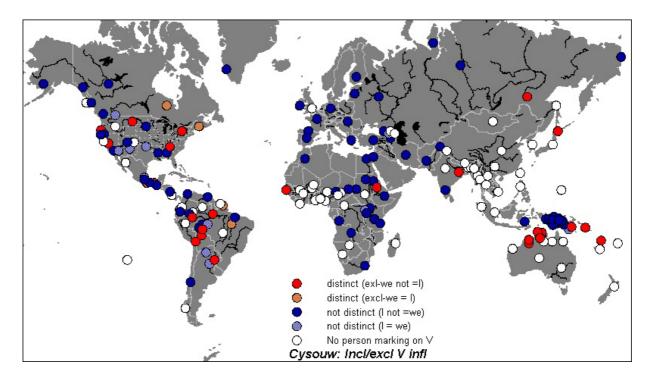
- The world's languages might not represent all possible types
- If true, than a sample would only represent the actual languages, not the possible ones
- E.g. Nichols (1992) assumes this
- Maslova (2000) gives some theoretical backing to this idea

Why sample by families?

- Genetic families are defined by particular criteria (sound change, non-borrowed cons.)
- The feature of the typological investigation does not have to be distributed accordingly
- E.g. Haspelmath (1997) finds a large variation in indefinites in Europe alone.
- Taking only one language per genetic unit is only a bottom-line criterium for succes.

Large-areal consistencies

• Many typological distribution show large uniform geographical areas (not genetic!)



Head/Dependent marking (Nichols 1986, 1992)

- For each language, she counts overtly marked H(ead) or D(ependent) constructions. A construction can be both H and D marked!
- Noun phrase possession (maximal two H and two D points):

Pronominal:my book(English: one D point, as my is marked)Nominal:John's book (English: one D point, as John is marked)

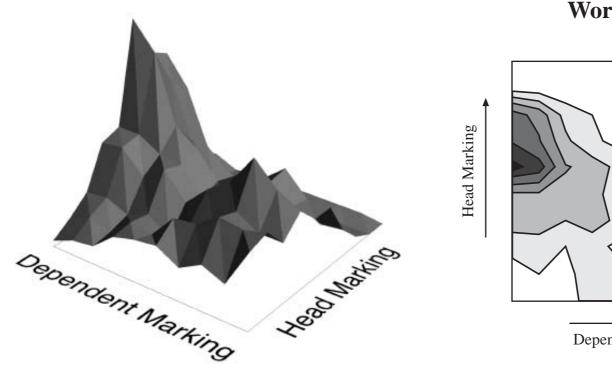
• Noun phrase modification (maximal one H and one D point):

the red book (English zero points, no marking)

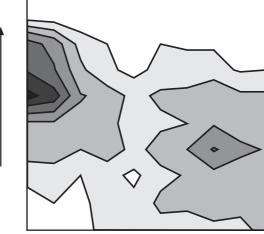
• Sentence arguments (maximal six H and six D points):

Pronominal:I gave it to you. (English two D points, as I and it/you are case marked)Nominal:John gave the book to Mary. (English zero points: no case marking on nouns)

Graphical analysis of Nichols' data

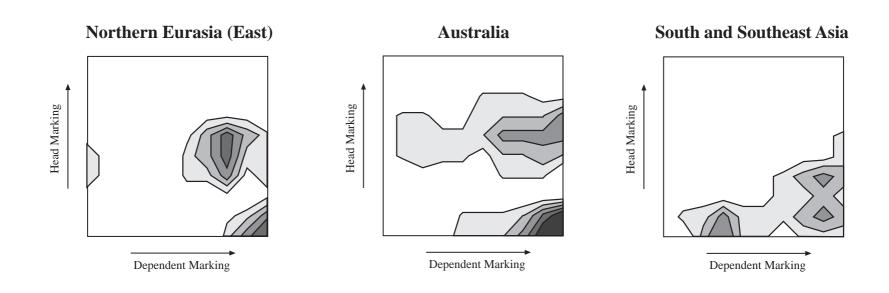




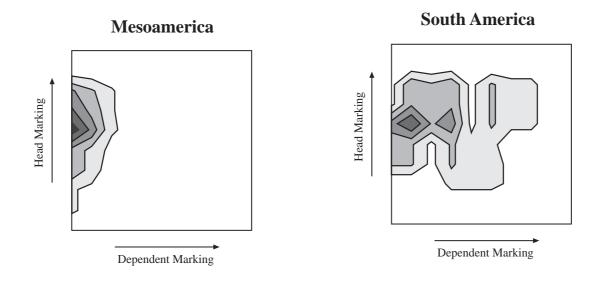


Dependent Marking

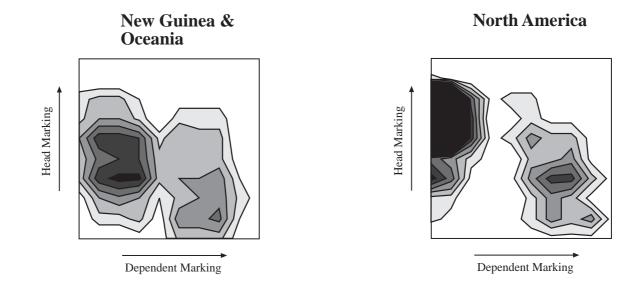
Some areas are typically D-marked



Some areas are typically H-marked



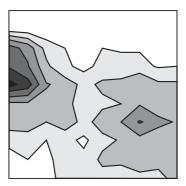
Some areas are alike to whole world



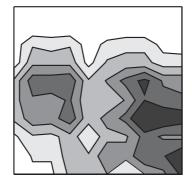
Note: the D-marked languages are geographically restricted (NE New Guinea and American Westcoast)

Worldwide H-cluster is regionally determined

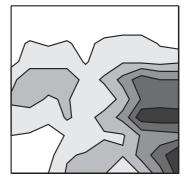
all languages in Nichols' sample



without North America and Mesoamerica



without North America, Mesoamerica, New Guinea and Oceania



Solutions?

- Typological patterns can only be interpreted as universals if most areas show the same pattern as the whole world (Dryer 1989, 1991, 1992)
- Ideal solution: compare within-genus variation with between-genus variation (very labour intensive!)

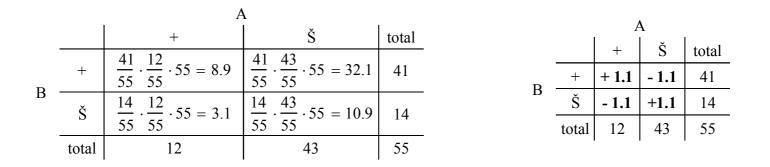
What do numbers mean?

- Basic analytic tool in typology is the implicational universal
- A → B iff the combination (A+, B-) is (almost) unattested:

$$\begin{array}{c|c} & A \\ & + & \check{S} \\ \hline + & X_1 & X_2 \\ \hline \check{S} & \not{E} & X_3 \end{array}$$

However, low frequency does not necessarily mean anything

	A					
		+	Š	total		
- B -	+	10	31	41		
	Š	2	12	14		
	total	12	43	55		



This difference is not statistically significant (e.g. Fisher's Exact p = 0.71)

What do typologists say?

Smallest number	Kind of universal			Нуро	the	tical dis	tribution	ns o	f a 100-	languag	e sai	mple						
Zero	Exceptionless	Exceptionless	Exceptionless	Exceptionless	Exceptionless		33	34		26	48		20	60		14	72	
universal	-	0	33		0	26		0	20		0	14						
Five	Five Strong tendency		36	23		31	33		27	41		22	51					
TIVC			5	36		5	31		5	27		5	22					
				I			1			l			I					
Ten	Statistical		38	14		33	24		30	30		25	40					
I CII	tendency		10	38		10	33		10	30		10	25					
Fifteen	Maybe					35	15		31	23		28	29					
Filleen	something					15	35		15	31		15	28					
Nineteen	Nothing							_	31	19	_	27	27					
								_	19	31		19	27					

What do statisticians say?

33	34	26	48	20	60	14	72
0	33	0	26	0	20	0	14
36	23	31	33	27	41	22	51
5	36	5	31	5	27	5	22
38	14	33	24	30	30	25	40
10	38	10	33	10	30	10	25
		35	15	31	23	28	29
		15	35	15	31	15	28
				31	19	27	27
				19	31	19	27

Hypothetical distributions of a 100-language sample

Kind of interaction	Very strongly significant	Strongly significant	Significant	No interaction
Fisher Õ Exact two-tailed	<i>p</i> < 0.000001	<i>p</i> < 0.001	<i>p</i> < 0.05	<i>p</i> > 0.2

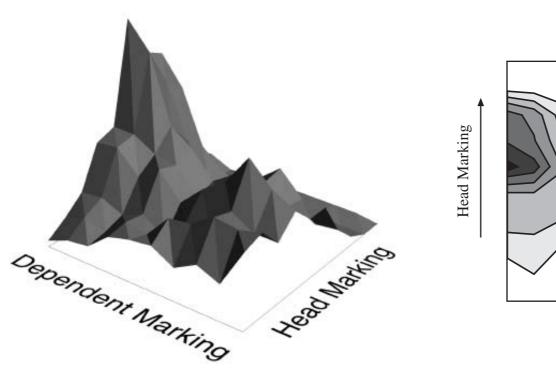
almost orthogonal interpretations:

Smallest number	Kind of universal			Hypoth	netical dis	tribution	s of a 10	0-languag	e sample]
7	Exceptionless		33	34	26	48	20	60	14	72	
Zero	Zero Exceptionless universal		0	33	0	26	0	20	0	14	-
	Strong		36	23	31	33	27	41	22	51	
Five	tendency		5	36	5	31	5	27	5	22	-
	Statistical		38	14	33	24	30	30	25	40	
Ten	tendency		10	38	10	33	10	30	10	25	-
					35	15	31	23	28	29	
Fifteen	Maybe something				15	35	<u> </u>	31	15	29	-
							21		27	07	
Nineteen	Nothing						31	19	27	27	-
							19	31	19	27	
	Kind of interaction	V	√ery st signif	rongly ficant		ngly ficant	Sig	nificant	N intera]
	Fisher Ø Exact two- tailed	ŀ	v < 0.0	00001	p < (0.001	р	< 0.05	<i>p</i> >	0.2	

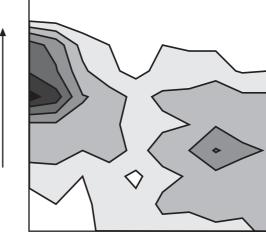
Against implicational universals

- The zero in the table is not important
- The statistical significance of the distribution is important
- As most typologist are well-thinking human being, errors are not widespread
- However, in complicated typologies with many variables, it might easily go wrong

Nichols' Head/Dependent typology



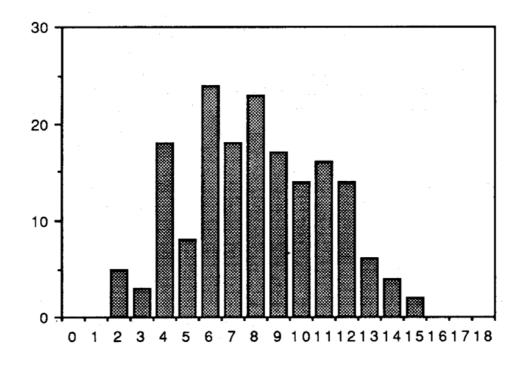




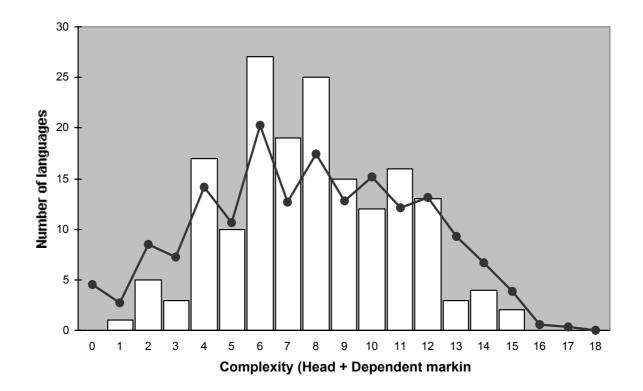
Dependent Marking

Complexity (Head+Dependent)

'... the complexity (Dependent points plus Head points ...) has a roughly normal distribution. Neither zero complexity nor the theoretical maximum complexity of [18] points (9 Head points plus 9 Dependent points ...) occurs. the highest attested complexity is 15, found in only two languages. Figure 4 shows the complexity values attested in my sample. ... The normal distribution and preference for moderate complexity shown in the overall sample are echoed in most ... areas, with high complexity predominating in only two.' (Nichols 1992: 88-89)



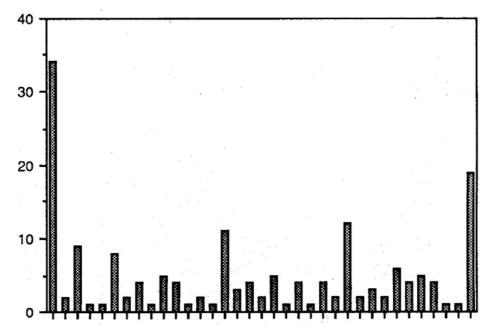
Statistically, this in not correct



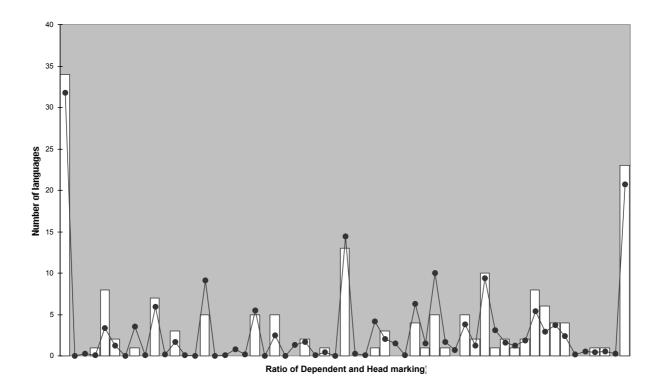
Bars: Actual values from Nichols Line: Statistically expected values

Ratio Head/Dependent marking

'... computing the ration of dependent to head marking ... gives us 35 different ratios among the 174 sample languages. Their distribution is shown in figure 1. It is bimodal, with the greatest peaks at the extremes of exclusive head marking (ration of zero since D = 0) and exclusive dependent marking (since H = 0, an actual ratio cannot be computed as it has a zero denominator). The other ratios, whose without zeroes, run from 0.14 (two languages) to 8.00 (one language). ... The other three frequency peaks suggest that preferred patterns cluster at perceptually simple ratios: two to one, one to one, and one to two. Overall, then , we have a preferecte for neatness of some sort: polar types, two-to-one ratios and even splits.' (Nichols 1992: 72-73)



Statistically, this is not correct



Bars: Actual values from Nichols

Line: Statistically expected values

Implicational Hierarchies

- $A \rightarrow B$ $B \rightarrow C$
 - $\mathrm{C} \rightarrow \mathrm{D}$
- $A \rightarrow (B \rightarrow (C \rightarrow D)) \equiv (A \land B \land C) \rightarrow D$
- $(A \rightarrow B) \land (B \rightarrow C) \land (C \rightarrow D)$
- A > B > C > D

•	А	В	С	D
type 1:	+	+	+	+
type 2:	_	+	+	+
type 3:	_	_	+	+
type 4:	_	_	_	+
type 3: type 4: type 5:	_	_	_	_

Apparently, a hierarchy A > B > C > D

	А	В	С	D	
1	+	+	+	+	26
2	Š	+	+	+	78
3	Š	Š	+	+	99
4	Š	Š	Š	+	20
5	Š	Š	Š	Š	21
6	+	Š	+	+	3
7	Š	+	Š	+	12
8	Š	Š	+	Š	4
9	+	Š	Š	+	1
10	Š	+	+	Š	0
11	+	+	Š	+	0
12	+	Š	+	Š	0
13	Š	+	Š	Š	0
14	+	+	+	Š	1
15	+	+	Š	Š	0
16	+	Š	Š	Š	0
Total +	31	117	211	239	

,	Α	В	С	D	doviatio	on / standard dev.
	A	D	U	D		
1	+	+	+	+	+ 5.2	more common
5	Š	Š	Š	Š	+ 11.5	than expected
2	Š	+	+	+	+ 0.5	
3	Š	Š	+	+	+ 0.7	
4	Š	Š	Š	+	- 0.9	no significant
14	+	+	+	Š	- 0.1	deviation from expectation
15	+	+	Š	Š	- 0.6	enperution
16	+	Š	Š	Š	- 0.6	
12	+	Š	+	Š	- 1.2	
7	Š	+	Š	+	- 1.4	
9	+	Š	Š	+	- 1.5	
13	Š	+	Š	Š	- 1.5	less common
11	+	+	Š	+	- 1.6	than expected
8	Š	Š	+	Š	- 2.0	
6	+	Š	+	+	- 2.8	
10	Š	+	+	Š	- 2.9	

From hierarchies to markedness

• Independent frequency of the four parameters

A+	31	A-	234
B+	117	В-	148
C+	211	C-	54
D+	239	D-	26

- Hierarchy of frequencies A+ < B+ < C+ < D+
- High frequency interpreted as low markedness A > B > C > D

There is a markedness hierarchy iff

- There is a significant interaction between the parameters, AND
- The differences in frequency between the independent frequencies are large

The 'large' criterium is important

- E.g. Hawkins word order data
- There is a significant interaction (VO ~ Pr ~ NG ~ NA) versus (OV ~ Po ~ GN ~ AN)
- Independent frequencies

VO	162	OV	174
Pr	148	Ро	188
NG	145	GN	191
NA	187	AN	149

- Hierarchy of frequencies NG < Pr < VO < NA
- But no markedness hierarchy, because the differences between the frequencies are not large!

Reinterpreting implicational universals

- Implicational universals can be seen as small hierarchies
- An implicational universal $A \rightarrow B$

1	×
Ŧ	Š
X ₁	X ₂
Æ	X ₃

• An implicational universal as a hierarchy with two parameters

А	В	
type 1:+	+	attested with frequency X_1
type 2:-	+	attested with frequency X_2
type 3:-	—	attested with frequency X ₃
type 4:+	_	unattested

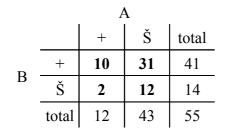
An implicational universal $A \rightarrow B$ is a markedness hierarchy A > B iff:

There is a significant interaction between the parameters A an B, AND
A+ is much smaller than B+.

The typological versus the statistical view

The traditional logic of the implicational universal stressed the frequency difference. The statistical interpretation stresses the significant interaction, and thereby possibly declares a distribution as interesting, although there is no frequency difference and thus no implicational universal.

No significant interaction, but a large frequency difference A+ << B+



A significant interaction, but no frequency difference between A+ and B

	А					
		+	Š	total		
B	+	17	10	27		
	Š	9	19	28		
	total	26	29	55		

A problem for the interpretation

A typological distribution with (apparently) 4 major types (dark grey) and 4 minor types (light grey).

	Independen t pronoun s						
	no we	<i>we</i> identical to <i>I</i>	unified we	only inclusive <i>we</i>	inclusive+ exclusive we		
no person marking	1	5	36	1	27	70	
<i>we</i> identical to <i>I</i>	1	1	9	0	1	12	
unified we	0	2	75	0	2	79	
only inclusive we	0	0	0	4	5	9	
inclusive and exclusive <i>we</i>	0	2	0	0	28	30	
	2	10	120	5	63	200	

However, common is not necessary interesting!

Major deviations from expectation. The positive deviations are shaded dark grey (highly significant) and light grey (slightly significant)

	Independen t pronoun s					
	no we	<i>we</i> identical to <i>I</i>	unified we	only inclusive <i>we</i>	inclusive+ exclusive we	
no person marking		+ 1.5	- 6.0		+ 5.0	
we identical to I			+ 1.8		- 2.8	
unified <i>we</i>		- 1.9	+ 27.6	- 2.0	- 22.9	
only inclusive we			- 5.4	+ 3.8	+2.2	
inclusive and exclusive <i>we</i>			- 18.0		+ 18.5	

Summary

- The actual variation is not necessarily related to the possible variation
- Genus-based sampling is only a bottom-line assurance of variability
- The existence of large uniform areas show that there are super-genetic consistencies, which devaluate genus-based samples
- Beware of numbers! High frequencies do not necessarily mean that the feature is important for a theory of linguistic structure